



ALAYNA BERGT

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531-XXX-XXXX 

Lincoln, NE 

EDUCATION

Bachelor of Arts | **Sport Management - Media/Marketing** Expected December 2023

Bachelor of Arts | **Business Administration** GPA: 3.9

Northwestern College | Orange City, IA

- Academic Awards
 - Collegiate Scholar: Spring 2021, Fall 2021

RELEVANT COURSEWORK

Introduction to Sport Management

Leadership in Sport Management

Directed Field Experience in Kinesiology

Principles of Marketing

Project Management

Principles of Public Relations

RELEVANT EXPERIENCE

Athletic Marketing Assistant | Athletic Department Externship September 2021 – present

- Plan and advertise activities to increase attendance and engage students at sporting events
- Communicate with staff to plan and implement halftime contests and student giveaways

Peer Career Mentor | Compass Center for Career & Calling August 2022 – present

- Meet with students to create and develop their professional documents and online profiles
- Assist in planning and coordinating campus-wide events hosted by the Compass Center

Team Manager | Men's and Women's Soccer Teams August 2020 – December 2021

- Utilized time management and organization skills to complete various tasks such as filming games, assigning uniforms, transporting laundry, and other duties as needed

CAMPUS INVOLVEMENT

Northwestern College | Orange City IA

Discipleship Group Member | Campus Ministry August 2020 – present

First-Year Seminar Writing Fellow August 2021 – December 2021

- Reviewed and provided feedback individually to a class of 15 students
- Met in-person with students to explain how to improve essay and writing skills

VOLUNTEER SERVICE

Spring Service Team Member | Mescalero Reformed Church | Mescalero, NM March 2022

- Partnered with a church on a Native American reservation to provide manual labor and to interact with the church youth

Spring Service Team Member | Fuller Center Disaster Rebuilders | Sulphur, LA March 2021

- Worked with a disaster relief organization to help restore a family's house, which had been hit by consecutive hurricanes